

CHINA (SHENZHEN) INTERNATIONAL BRAND UNDERWEAR FAIR & SHENZHEN INTERNATIONAL UNDERWEAR OEM/ MATERIALS AND FABRICS FAIR

To be sent via mail, fax or email by February 28, 2017 to:

Tarsus Exhibition (Shanghai) Co. Ltd.

Room B1-B2, Floor 28, Junyao Plaza, No. 789 Zhaojiabang Road, Xuhui District, Shanghai, China Zip code: 200032
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19-21 APRIL 2017
SHENZHEN CONVENTION AND EXHIBITION CENTER

No.6007 Shennan Avenue, Futian District, Shenzhen 518040, China

REGISTRATION FORM

Contract date: _____ No. _____

1 COMPANY ID (TO BE FILLED OUT IN ENGLISH)

Company..... Year of creation.....
 Address
 Zip code City
 Country Tel
 Fax Company Email
 Website

INVOICE ADDRESS IF DIFFERENT

Company.....
 Address
 Zip code City
 Country Tel
 Fax Company Email

YOUR CONTACT

Name Surname
 Position Tel
 Mobile Fax
 Email

2 YOUR ACTIVITIES

Your products to show
 Your brand to show: (to appear on your fascia board)

CHINA (SHENZHEN) INTERNATIONAL BRAND UNDERWEAR FAIR & SHENZHEN INTERNATIONAL UNDERWEAR OEM/ MATERIALS AND FABRICS FAIR

YOUR COMPANY NATURE

- | | |
|---|--|
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Dealer/Agent |
| <input type="checkbox"/> Brand owner | <input type="checkbox"/> Trading company |
| <input type="checkbox"/> OEM/ODM enterprise | <input type="checkbox"/> Others (please specify) _____ |

YOUR INDUSTRY SECTOR:

- | | |
|--|--|
| <input type="checkbox"/> Woman's underwear | <input type="checkbox"/> Mechanical equipment |
| <input type="checkbox"/> Men's underwear | <input type="checkbox"/> Model property |
| <input type="checkbox"/> Leisure wear | <input type="checkbox"/> Lace |
| <input type="checkbox"/> Swimwear | <input type="checkbox"/> Embroidery |
| <input type="checkbox"/> Pyjamas | <input type="checkbox"/> Loungewear |
| <input type="checkbox"/> Socks | <input type="checkbox"/> Fabrics |
| <input type="checkbox"/> Accessories | <input type="checkbox"/> Others (please specify) _____ |

YOUR PARTICIPATION INCLUDES:

- Your stand, standard booth or raw space
- Entry in the exhibition directory
- Free translation service
- Your press kit including interview arrangement

INVITATION CARDS

Please send me ___ invitation cards
(Digital copy invitation cards will be available on our homepage)

3 YOUR RESERVATION

CHOOSE YOUR TYPE OF STAND

A. STANDARD BOOTH (3X4M) Booth No. _____

Including exhibition board; 2 chairs; 1 table; Company's fascia board in Chinese and English; 1 locker; Carpet; 1 wastebasket; 1 3A/220V power socket (non-lamp power within 500W);

Standard booth: 12(3x4M) 3000 USD

Normal price: Payment A1 = standard booth × 3000 USD/booth = USD

Early bird price*: Payment A2 = standard booth × 2500 USD/booth =USD

B. RAW SPACE (min. 36 sqm) Booth No. _____

The expense excludes management cost for special decoration (electric charge, design and erection handled by exhibitor)

sqm: (min. 36 sqm)

36 54 72 others

Normal price: Payment B1 = sqm × 250 USD/sqm= USD

Early bird price*: Payment B2 = sqm × 200 USD/sqm=USD

* Early bird price is valid till 31 October 2016

CHINA (SHENZHEN) INTERNATIONAL BRAND UNDERWEAR FAIR & SHENZHEN INTERNATIONAL UNDERWEAR OEM/ MATERIALS AND FABRICS FAIR

c. Promotion opportunities

- Full page advertisement in the directory qty x 500 USD USD
- Full page advertisement in the visitor guide qty x 450 USD USD
- Your logo on the badge/lanyard 9000 USD(badge)/4500 USD(lanyard) USD
- Your advertisement on the visitor bag (single side) qty x 6000 USD/per 5000 pcs USD

Total: A1..... + A2 + B1..... + B2 + C = USD

4 PAYMENT

First down-payment: 50% of the total amount should be sent with the registration form

- It must be paid 10 work days after the contract is signed at the latest.
- Balance should be settled by March 7, 2017 (Tuesday)

Failure to provide the payment may involve delay in the registration process and the organizer reserves the right to cancel the registration. Company policy implies that the invoice will be in US dollars.

The first payment will remain property of the organizer in case of non-participation, as cancellation fee.

Beneficiary Account Name

Bank name: CHINA CONSTRUCTION BANK CORPORATION, SHENZHEN BRANCH, SHENZHEN, CHINA
 Bank Address: 1st Floor, Yinli Buliding, Hongli Road, Futian District, Shenzhen, P.R.China.
 Company name: Shenzhen Shengshi Jiuzhou Exhibition Co., Ltd.
 Account No.: 4421 4805 8002 2010 2005
 SWIFT/Sort Code: PCBCCNBJSZX

SIGNATURE

*This signature implies that the company is bound by all SIUF 2017 rules, regulations and terms.

Exhibitor:	Organizer: Shenzhen Shengshi Jiuzhou Exhibition Tarsus Exhibition (Shanghai) Co., Ltd.
Place:	Place:
Date(DD/MM/YY):	Date(DD/MM/YY):
Signature and company stamp	Signature and company stamp

GENERAL RULES AND REGULATIONS

1. Dates for show setting up: April 17-18 2017; show open dates: April 19-21 2017.

2. The organizer shall reserve the right to accept or refuse the application of any potential exhibitors. The exhibition contract needs to be signed and stamped by the exhibitor and officer-in-charge of the organizer. The exhibitor needs to pay the booth fee within 5 working days after signing the contract. All the expenses must be paid within the specified period, or the organizer will have the right to change the application content of the exhibitor or deem it to abandon the booth.

3. If the exhibitor wants to cancel its reserved booth, it must notify the organizer in writing and pay for all expenses according to the payment date listed in the exhibition contract before the cancellation date. If the exhibitor requires narrowing its booth after signing the contract, it still needs to pay for the entire amount for original reservation. Without the consent of the organizer, the exhibitor may not sublease or underlease its booth to the third party. The organizer has the right to adjust the exhibitor's booth position or area due to the need of exhibition. If the adjusted area is smaller than the original one, the organizer will refund the money to the exhibitor according to the proportion of area reduction. If the exhibitor fails to remove any exhibit, apparatus, appliance or other articles that do not comply with this contract, the organizer will have the right to remove them out of the exhibition hall, and the risks and expenses caused thereby shall be borne by the exhibitor.

4. The organizer provides the exhibitor with Exhibitor Manual including all exhibition schedules. The exhibitor shall abide by all the regulations of Exhibitor Manual. If many enterprises share the same booth, all promotion materials in the exhibition will be published only for the exhibitor who signs this contract.

5. All materials that are used to erect, decorate or shelter the booth must be nonflammable. The exhibitor must abide by the regulations of the organizer, exhibition hall or governmental department.

6. Exhibition hall is provided with ordinary lighting. The organizer appoints official erection contractor to connect electric circuits to each booth for exhibit display. Other electric contractors are not allowed to work in exhibition hall. All facilities need to be inspected by the authorizing unit. The exhibitor may not or is not allowed to install or use any extra power generation and supply units, other artificial light sources and methods of power generation, or any unit deemed by the organizer as violating the regulations of exhibition hall.

7. Hazardous materials may neither be exhibited nor brought into exhibition hall. Only applied exhibits may be exhibited. Without prior consent of the organizer, the exhibitor may not erect or paste any sign, printed matter or promotion material in any part of exhibition hall. It may not exhibit and promote any exhibit, promotion material, article or other stuff deemed by the organizer or exhibition hall as being obscene or objectionable.

8. The exhibitor shall remove its exhibits, booth and materials of erector when the exhibition hall is closed. If the exhibits are discarded in the exhibition hall during closing of exhibition hall, or if the materials or exhibits are thrown arbitrarily, the expense for clearing the aforesaid materials shall be borne by the exhibitor.

9. The exhibitor shall undertake any risk for all exhibits, accessories and all other articles brought to the exhibition by exhibitor, their agents, erector or other visitors invited by the exhibitor. The organizer will not be responsible for any loss or damage of such exhibits, accessories or articles. It will not be responsible for any life or personal injury caused by the negligence of non-organizer to exhibitor, contractor agent or other visitors invited by the exhibitor. The exhibitor is liable for undertaking and compensating the organizer's benefit loss or impairment caused by any improper booth installation and removal as well as any loss and impairment which is directly or indirectly caused by exhibitor, any contractor, sub-contractor, visitors invited by the exhibitor, or any exhibit or machine.

10. If the organizer cancels the exhibition due to force majeure (such as earthquake), the exhibitor agrees to uniformly settle and clear all claims for compensation against the organizer. All the expenses paid by the organizer shall be deducted during exhibition communication according to the total amount paid by all exhibitors to the organizer. According to the organizer's decision, the residual amount will be proportionally apportioned after all expenses are reserved for possible claims for exhibition compensation in future. If the organizer cancels the exhibition due to a commercial reason (including but not limited to lacking support for exhibition), the organizer will refund all the amounts paid by all exhibitors to it, and the exhibitor agrees and confirms that it will not claim for any compensation for any exhibition cancellation by the organizer.

11. All exhibits must have their own intellectual property rights or be granted with effective authorization certificates. All exhibits, their external package and promotion materials etc. do not infringe others' intellectual property rights. Intellectual property rights or effective authorization certificates shall be prepared well during exhibition. An intellectual property office will be set up in the exhibition to handle relevant disputes. Once any products are recognized by the intellectual property office to be suspected of infringement, the organizer shall have the right to request the exhibitor to remove relevant exhibits.

12. In particular cases, the organizer shall have the right to properly amend, add, improve or cancel any or all of these articles, but such amendment, addition, improvement or cancellation may not exempt any obligation of the exhibitor under this contract.

13. The use of this contract shall be governed by the laws of the People's Republic of China. In case of any disputes arising during interpretation or execution of contractual articles, both parties agree that such disputes may be arbitrated by China International Economic and Trade Arbitration Commission (CIETAC).

14. The maximum sound volume permitted at booth is 75dB. The organizer will entrust the execution panel holding decibel tester to strictly control the sound volume. If exhibitor's sound volume exceeds 75dB for the first time, sound volume control personnel will give a warning and instruct it to reduce the sound volume within the scope. If exhibitor's sound volume exceeds 75dB for the second time, sound volume control personnel will disconnect its booth power for 2 hours. If exhibitor's sound volume exceeds 75dB for the third time, sound volume control personnel will disconnect its booth power till the hall closing of the day. Exhibitor shall undertake all the consequences caused by power disconnection arising from any violation of sound control regulations.

These regulations serve as a necessary appendix of this exhibition contract and shall be of the same legal effect. The exhibitor must sign and stamp it and send it back to the organizer.

Read and approved / signature and company stamp